

How To Speed Up Estimate Creation and Increase Job Conversion

Due to the rising temperatures in the US, there has been a surge in demand for pool services. Currently, about 12 million households in the US have swimming pools, and it is estimated that half of them choose to hire professionals for cleaning and maintenance. These favorable environmental conditions have contributed to the growing demand for pool services.

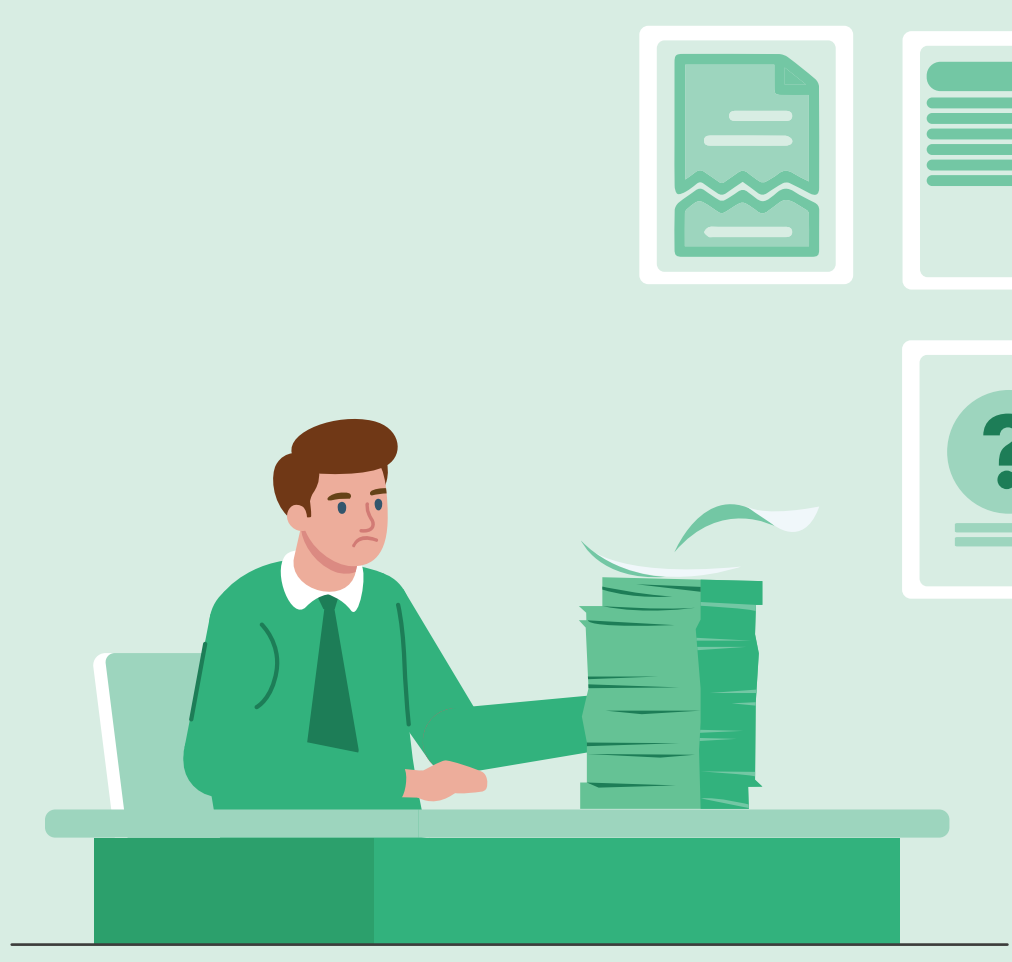
Are you cashing in on the pool service demand?

Before hiring your business, customers typically request an estimate. This initial interaction is your chance to make a splash and impress potential clients.



Make sure your estimate includes these key components to make a lasting impression and secure the job.

- ✓ Estimate Number
- ✓ Estimate Date
- ✓ Expiry Date
- ✓ Billing Address
- ✓ Service Address
- ✓ Product/Service Details
- ✓ Brand
- ✓ Specifications
- ✓ Quantity
- ✓ Unit Price
- ✓ Discount (if applicable)
- ✓ Total
- ✓ Tax
- ✓ Total Estimate Cost
- ✓ Advance or Deposit (if applicable)

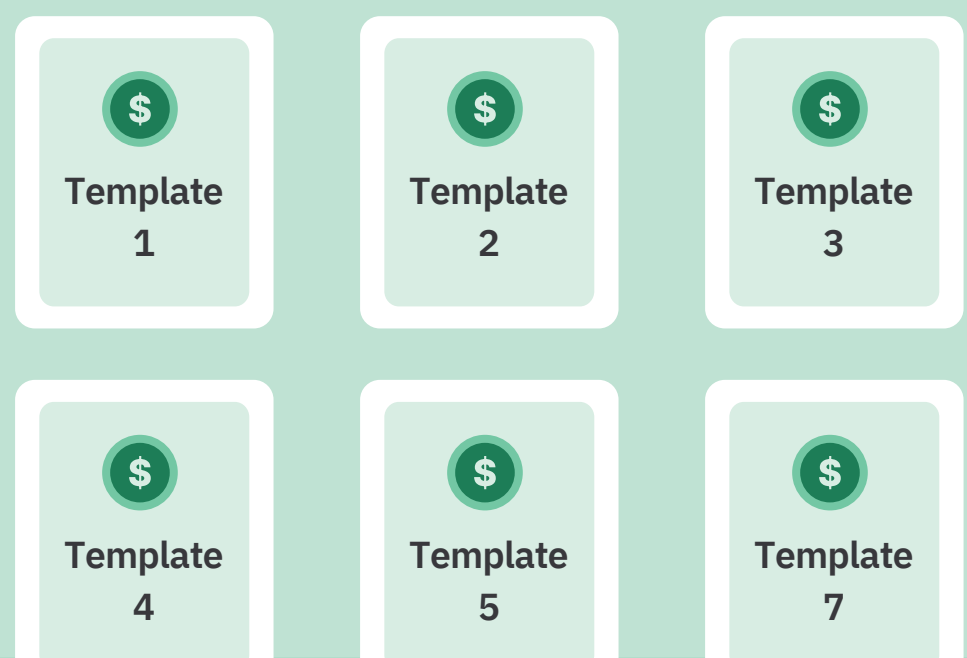


Avoid surprise invoices and set clear expectations with accurate estimates. Manual or disconnected tools can slow down the estimate creation process for pool service businesses, but field service management software can streamline the process and increase job conversion.

Here's how field service management software can help

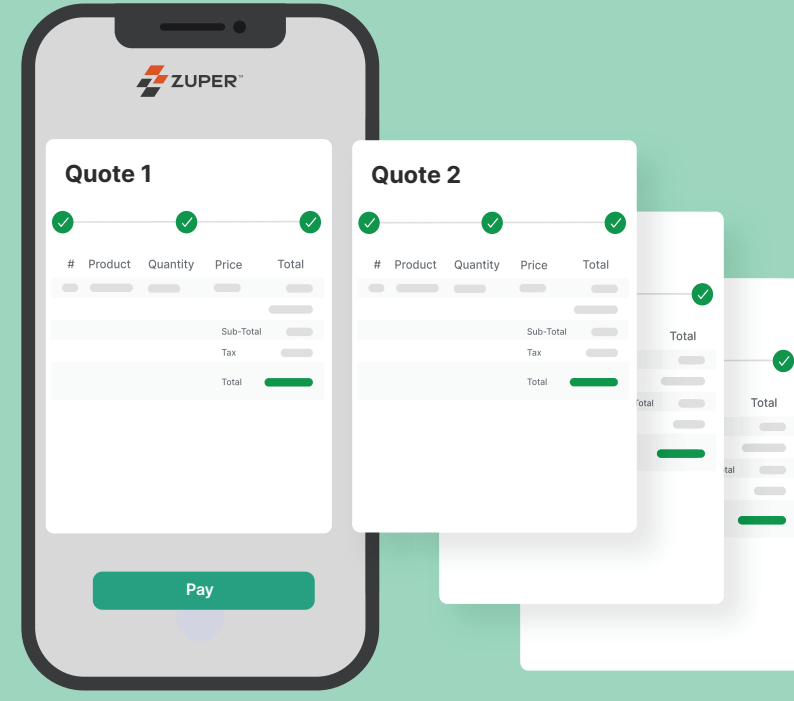
1

Customize estimates using templates to suit your unique business needs



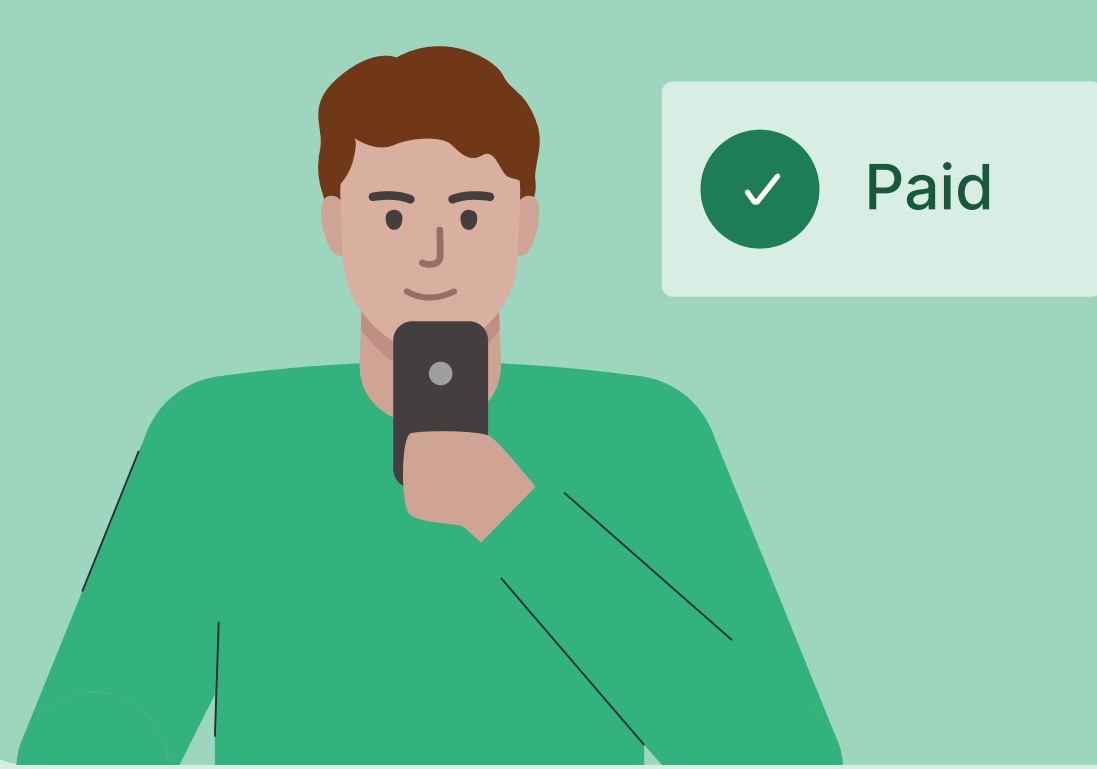
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Provide your customers with a variety of estimates that meet their budget needs



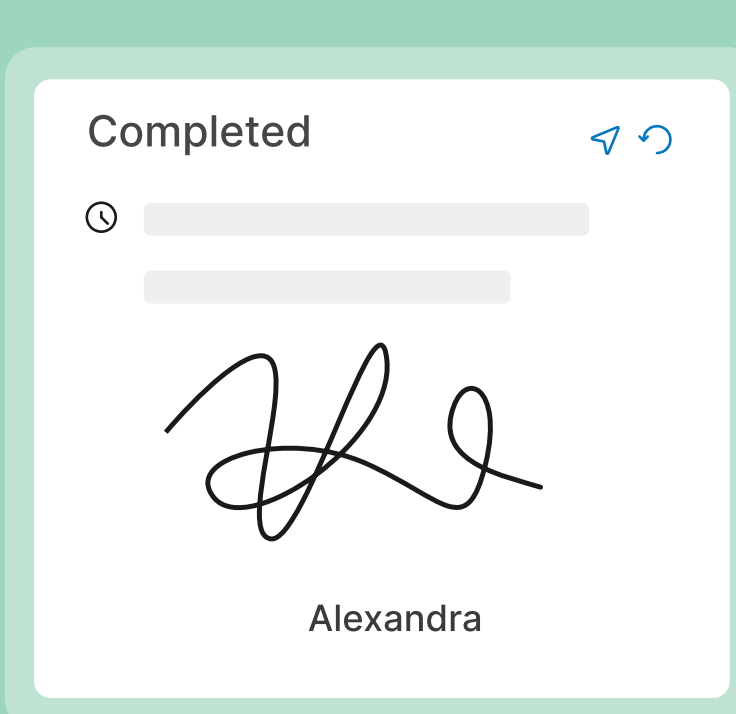
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Improve your closure rates by following up on estimates until they are approved



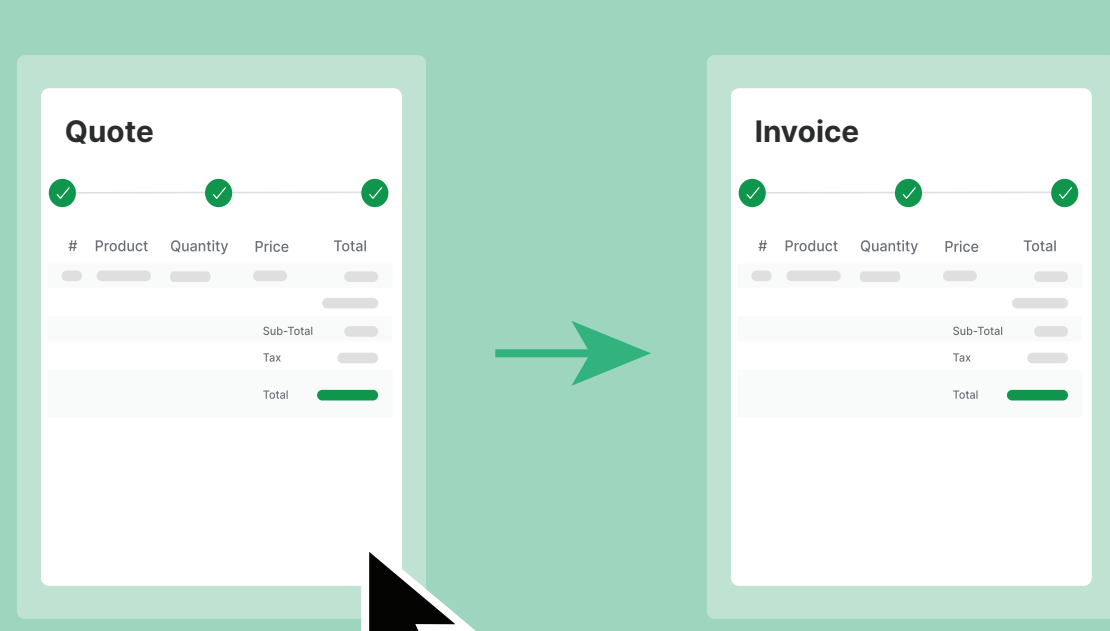
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Go paperless by accepting digital signatures and setting approval hierarchies



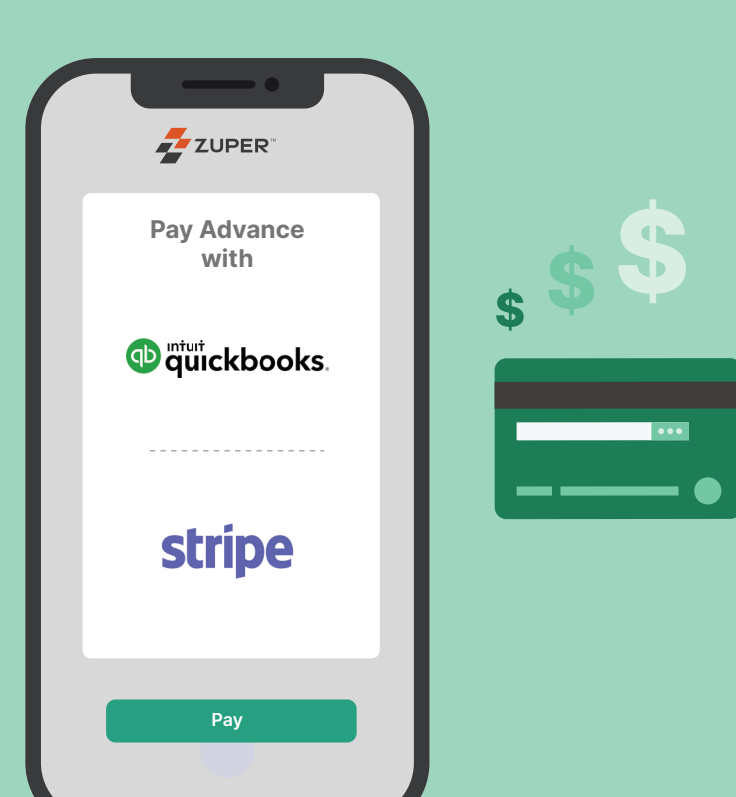
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Convert estimates to jobs and invoices in a single click



6

Collect advance payments and deposits



Are you looking for field service management software to automate your pool service processes and increase job conversion? With Zuper, you can streamline your work order management, scheduling, dispatching, accounting, and inventory management processes.

Schedule a demo with us today!